bee2beeHUB

Stages of your development

Pre-seed

Pre-Incubation / Idea

The startup is at the idea stage or in pre-incubation. It validates its concept, conducts market research, and begins structuring its project.

Seed

The startup develops its product or service, builds its team, and starts acquiring its first customers. Funding typically comes from business angels or seed funds.

Early Stage

Growth Stage

The startup has launched its product on the market, started generating revenue, and is working to prove its business model. It raises funds to accelerate growth.

Expansion

Scaling Stage

The startup has found its market fit and is growing rapidly. It invests in customer acquisition, international expansion, and infrastructure improvement.

Maturity Scale

Late Stage

The company is well established in its market with sustained growth. It seeks to diversify its activities and optimize profitability.

Exit

Exit / Acquisition / IPO

The company reaches a transition phase: an IPO, acquisition by another company, or another exit strategy for investors.